

Message

From: Sappington, Keith [Sappington.Keith@epa.gov]
Sent: 11/26/2019 1:22:01 PM
To: Steeger, Thomas [Steeger.Thomas@epa.gov]; Borges-Silva, Quentin [Borges-Silva.Quentin@epa.gov]
CC: Housenger, Justin [Housenger.Justin@epa.gov]; Matuszko, Jan [Matuszko.Jan@epa.gov]
Subject: RE: For your immediate review: neonic PID communications
Attachments: Neonic PID Desk Statement 11.22 (tms + kgs).docx

Hi Quentin,

Thanks for reaching out to us.

I've commented on Tom's draft. Biggest issue is on Q2 response and the second tweet.

Thanks,

Keith

From: Steeger, Thomas <Steeger.Thomas@epa.gov>
Sent: Friday, November 22, 2019 4:28 PM
To: Borges-Silva, Quentin <Borges-Silva.Quentin@epa.gov>; Sappington, Keith <Sappington.Keith@epa.gov>
Cc: Housenger, Justin <Housenger.Justin@epa.gov>; Matuszko, Jan <Matuszko.Jan@epa.gov>
Subject: RE: For your immediate review: neonic PID communications

I tried to refrain.

From: Borges-Silva, Quentin <Borges-Silva.Quentin@epa.gov>
Sent: Friday, November 22, 2019 2:03 PM
To: Sappington, Keith <Sappington.Keith@epa.gov>; Steeger, Thomas <Steeger.Thomas@epa.gov>
Cc: Housenger, Justin <Housenger.Justin@epa.gov>; Matuszko, Jan <Matuszko.Jan@epa.gov>
Subject: For your immediate review: neonic PID communications

Good afternoon!

The attached desk statement, Qs & As, and tweets reflect input from PRD's neonic teams and BEAD. The intended audience of the desk statement and tweets is your average reporter who doesn't know much about the neonics beyond what he or she might have seen in the news. There are some 'hooks' I've included that, I hope, will catch the attention of reporters. The hooks might bother you if you read them as a super-informed regulatory scientist, and you might be tempted to add technical details or caveats. All I ask is that you keep the target audience in mind before you make any changes. These are public relations pieces, the sole purpose of which is to get people to click the links and read (and hopefully talk about) our good work.

Now for the bad news: my deadline as of right now is November 27, which means I need your edits/concurrence by COB Monday. Once I compile branch-level comments from PRD, RD, BEAD, and EFED, I need to send them out for DD review on Tuesday. I realize this is likely an impossible expectation, and I have pointed out to my supervisor that many key people have been unavailable this week and won't be in the office next week. He's not budging on my due date though, so I can only do my best to meet his deadline.

Let me know if you have any questions.

Thanks!

Quentin Borges-Silva
EPA's Office of Pesticide Programs
"Protecting Human Health & the Environment"